
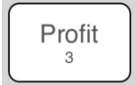



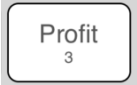

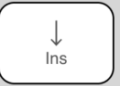

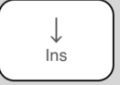


## Profit Margin Worksheet

The Profit Margin worksheet computes cost, selling price, and gross profit margin.

- To access the Profit Margin worksheet, press  , .
- To access profit margin variables, press  .
- Enter values for the two known variables, and then compute a value for the unknown variable.

### Profit Margin Worksheet Variables



<i>Variable</i>	<i>Key</i>	<i>Display</i>	<i>Variable Type</i>
Cost	 , 	CST	Enter/compute
Selling price	 	SEL	Enter/compute
Profit margin	 	MAR	Enter/compute



### Gross Profit Margin and Markup

The terms margin and markup often are used interchangeably, but each has a distinct meaning.


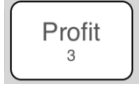
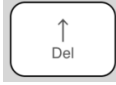
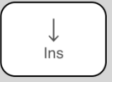

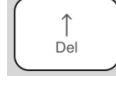
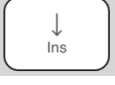

- Gross profit margin is the difference between selling price and cost, expressed as a percentage of the selling price.
- Markup is the difference between selling price and cost, expressed as a percentage of the cost.

### Clearing Profit Margin Worksheet Variables

- To clear the Profit Margin worksheet variables and reset default values, press  ,  . All Profit Margin worksheet variables default to zero.

- To reset default values for all calculator variables and formats, including the Profit Margin worksheet variables, press , .

## Computing Profit Margin

- To select the Profit Margin worksheet, press , . The **CST** value appears.
- To enter a value for one of the two known variables, press    
to select a variable, then key in a value and press .
- Repeat step 2 for the second known variable.
- To compute a value for the unknown variable, press   to  
select the variable and press . The calculator displays the computed value.